

**Ministry of Education and Science of Ukraine**

**Ministry of Health of Ukraine**

National Academy of Sciences of Ukraine

Institute of Economic and Legal Studies of the National

Academy of Sciences of Ukraine

Institute of Economics and Forecasting NAS of Ukraine

Research Center for Industrial Development Problems of the

National Academy of Sciences of Ukraine

Minsk Innovation University

V.N. Karazin Kharkiv National University

Simon Kuznets Kharkiv National University of Economics

National Technical University "KhPI"

Kharkiv National Academy of Municipal Economy

DVNZ "University of Banking"

**National University of Pharmacy**

**Department of Management and Administration**

## INVITATION

**to VI scientific-practical conference  
with international participation**

**"PROFESSIONAL MANAGEMENT IN MODERN  
CONDITIONS OF MARKET DEVELOPMENT"**



**November 1, 2017  
Kharkiv**

**Dear colleagues!**

We invite you to take part in the VI scientific-practical conference "PROFESSIONAL MANAGEMENT IN MODERN CONDITIONS OF MARKET DEVELOPMENT", which will be held on the 1-st of November in Kharkov.

The purpose of the conference is to discuss the problems of modern management, to find directions for their solution, exchange of experience and publication of the results of scientific research. The scientific topics of the conference include discussion of topical issues of management development in Ukraine by sections:

- Section 1. Administrative Management
- Section 2. Anti-crisis management
- Section 3. Investment Management
- Section 4. Innovative management
- Section 5. Marketing Management
- Section 6. Strategic Management
- Section 7. Health Management
- Section 8. Quality management
- Section 9. Human Resource Management
- Section 10. Logistics

## INFORMATION ABOUT THE CONFERENCE

**Target audience:** students, undergraduates, post-graduate students, doctoral students, teachers, scientists, practitioners and representatives of state and local self-government bodies are invited to participate in the conference.

**Participation in the conference: free of charge**

**Participants of the conference** will receive certificates, which will be sent to the email address of the authors.

**Official languages of the conference:** Ukrainian, Russian, English.

**Organizational fee** if you need a printed collection - 150 UAH.

**The electronic version** of the collection of abstracts will be posted on the website <http://adm.nuph.edu.ua>

**Conference Location**

61140, city of Kharkiv, st. Alexander Nevsky, 18 ,  
Department of Management and Administration of  
the National University of Pharmacy

## Contact Information

*Department of Management and Administration  
NUPh*

*(057) 771-81-68*

**executive Secretary**

*Ph.D., Assoc. Demchenko Natalia Vladimirovna*

*(067) 577-42-84*

## The terms of participation

Not later than October 14th, 2017 it is necessary:

- fill in the application form on-line;
- send to e-mail of the Organizing Committee in Ukraine [management.nuph.edu.ua@ukr.net](mailto:management.nuph.edu.ua@ukr.net) ;
- theses of a report made in Microsoft Word text processor;
- a scanned receipt for payment of the organizational fee (if you need a collection). Requisites for payment will be provided after receipt of abstracts.

After receiving the materials, the organizing committee informs the authors about the acceptance of theses for publication within two to three days.

Following the conference, a collection of abstracts on awarding the UDC and BBK will be issued.

The Organizing Committee is not responsible for the reliability of the facts, names and other information used in the publications.

## REQUIREMENTS FOR THESES OF REPORT

- the abstracts of the report should contain the results of an independent research on an actual topic and are prepared in accordance with the established requirements;
- the text is executed in Microsoft Word, a file with the extension \* .doc;
- the length of the report theses should be less than or equal to 5 full A4 pages (297x210 mm), including figures, tables, list of references.
- fields: all - 20 mm;
- theses should be typed in MS Word, font Times New Roman, size: for main text 14 pt.;
  - the first line is the name of the section;
  - the second line - the name of the report (the font is semi-bold, centered);
  - the third line - surname, initials, place of work or study of authors (font italics, alignment in the center), e-mail;
  - the fourth line - the text of the abstracts of the report;
- pages are not numbered;
- the text is aligned to the width, indent - 10 mm;
- the list of used literature is made at the end of the text.

References in the text are indicated by square brackets indicating the source number in the list and the comma separated by the number of the page (s), for example [1, 5].

The file name must correspond to the surname and initials of the participant of the conference, for example Demchenko N. V. \* doc. The Organizing Committee reserves the right to edit and reject materials that have been completed and executed in violation of these requirements.

### Application form for participation in the conference

Name of the participant	
Full name and address of the participant's organization	
Academic rank	
Scientific degree	
Position	
Title of the report	
Title Sections	
Scientific supervisor (for students, post-graduate students and applicants)	
Contact phone of the participant	
e-mail	
Date of filling in the application	

*With respect and confidence in fruitful cooperation,  
Organising Committee*



МІНІСТЕРСТВО  
ОСВІТИ І НАУКИ  
УКРАЇНИ



### Example of abstracts

Section No. \_\_\_\_\_

#### **Efficiency of the coefficient approach to the diagnosis of bankruptcy of an enterprise**

*Demchenko N.V., Ph.D., assistant professor of management and administration of the National University of Pharmacy  
demchenata@ukr.net*

*Shumskaya Y., 4th year student of the specialty "Management" of the National University of Pharmacy*

Text ...

Conclusions....

References:

1. Berenda, N.I. Development of environmental accounting in Ukraine from the world experience / N.I. Berenda, N.V. Ostapenko // Theoretical and practical aspects of sustainable development of the financial system of Ukraine: col. monograph. - Uman: Visually, 2013. - Part 2. - P. 205-214.

2. Farion, I.D. Administrative Accounting: Textbook. / I.D. Farion, T.N. Pisarenko. - Moscow: TsUL, 2012. - 792 p.